



**DEPARTMENT OF HEALTH AND HUMAN SERVICES
DIVISION OF CHILD AND FAMILY SERVICES**

**4126 Technology Way – 3rd Floor
Carson City, Nevada 89706
(775) 684-4400**

**— NOTICE OF PUBLIC MEETING —
EXECUTIVE COMMITTEE TO REVIEW THE DEATH OF CHILDREN
PUBLIC AWARENESS SUBCOMMITTEE**

DATE:	Wednesday, August 20, 2014
TIME:	2:00 pm – 4:00 pm (or until adjourned)
LOCATION:	<u>CARSON</u> : DCFS • Central Conference Room 4126 Technology Way, Third Floor • Carson City, NV 89706
TELECONFERENCE ACCESS:	Dial this toll-free number: 1.877.810.9415 Enter this conference code, followed by the # sign: 7275872

AGENDA

- The meeting will not commence until on or after the designated start time. The meeting will be adjourned after all scheduled agenda items have been addressed, which may be before or after the estimated end time.
- The meeting time frames for individual items are estimated in order to provide reasonable guidelines for public attendees who wish to hear about certain topics, but may not be able to attend the entire meeting. These times are not guaranteed unless designated as time-certain on the agenda.
- **Agenda items may be taken out of order** at the discretion of the Chair in order to accommodate persons appearing before the Executive Committee and/or to aid in the time efficiency of the meeting.
- **Items may be combined for consideration** by the Committee. **Items may be delayed or removed from the agenda at any time.**
- If members of the public participate in the meeting, they must identify themselves when requested under agenda item one.
- **Public comment is welcomed by the Committee but may be limited to five minutes per person at the discretion of the Chair.**
- Public comment will not be restricted based on viewpoint. Public comment is for discussion only, and action may not be taken on any matter brought up under this agenda item until scheduled on an agenda for action at a later meeting, per NRS 241.020.
- **Action items are noted by the phrase “for possible action”** and typically include review, approval, denial, and/or postponement of specific items. Certain items may be referred to a subcommittee for additional review and action.
- The Committee is pleased to provide **reasonable accommodations for members of the public who are disabled** and require special arrangements or assistance at the meeting, and also **supporting materials for the meetings**. If assistance or supporting materials are required, please notify staff by phone or by email no later than three working days prior to the meeting: Andrew Zeiser • Tel: 775.786.1328 • email: andrew@azconsulting.us. Supporting materials are also available at the DCFS Central Office, located at 4126 Technology Way, Third Floor • Carson City, NV 89706.

Estimated Time:	Items:	Primary Speaker(s):
2:00 pm – 2:15 pm	1. Call to order, roll call, introductions	Marla Morris
	2. For possible action: Approve prior meeting minutes from July 2, 2014	Marla Morris
	3. <u>Initial</u> public comment	Marla Morris
2:15 pm – 3:15 pm	4. Presentations: Proposed public awareness and education campaigns surrounding child death prevention in Nevada <ul style="list-style-type: none"> 1. Crisis Call Center: Text4Life program 2. DPS: DRIVE program 3. Immunize Nevada: PINK growth chart campaign 4. PCA Nevada: Save Haven outreach/conference 5. SNHD: Child drowning prevention campaign <ul style="list-style-type: none"> • Includes discussion of possible collaborations with related agencies and leveraging funds through other public awareness campaigns 	Rosanne Catron Dan Gordon Heidi Parker Amanda Haboush Mike Bernstein
3:15 pm – 3:45 pm	5. For possible action: Review, discuss, and approve plan for SFY 2015 public awareness campaign <ul style="list-style-type: none"> • Identify selected initiatives • Review and discuss revised budget allocations for specific initiatives as required • Finalize proposed initiatives and funding allocations for review by full Executive Committee 	Marla Morris
3:45 pm – 4:00 pm	6. For possible action: Set date, time, location, and topics for next Public Awareness Subcommittee meeting <ul style="list-style-type: none"> • An additional date will be set only if the Subcommittee determines that another meeting is required. Otherwise, future dates will be set at regularly scheduled Executive Committee meetings 	Marla Morris
	7. <u>Final</u> public comment (Discussion only: Action may not be taken on any matter brought up under this agenda item until scheduled on an agenda for action at a later meeting.)	Marla Morris
	8. Adjournment	Marla Morris

Public notices for this meeting have been posted in compliance with NRS 241.020 at the following locations:

- **Bureau of Indian Affairs** 311 E Washington Street, Carson City, NV
- **Children’s Cabinet** 1090 S Rock Blvd., Reno, NV
- **Clark County Department of Family Services** 601 N Pecos, Las Vegas, NV
- **Legislative Counsel Bureau** 401 S Carson Street, Carson City, NV
- **State of Nevada – Department of Health and Human Services** 4126 Technology Way, Suite 101, Carson City, NV
- **State of Nevada – Division of Child and Family Services** 4126 Technology Way, Third Floor, Carson City, NV
- **State of Nevada – Division of Child and Family Services** 6171 W Charleston Blvd., Las Vegas, NV

- **State of Nevada – Division of Child and Family Services – Nevada Youth Training Center (NYTC)** 100 Youth Center Drive, Elko, NV
- **State of Nevada – Division of Child and Family Services – Youth Parole Bureau** 620 Belrose Street, Las Vegas, NV
- **State of Nevada – Division of Child and Family Services** 1010 Ruby Vista Drive, Suite 101, Elko, NV
- **State of Nevada – Division of Child and Family Services – Desert Willow Treatment Center** 6171 W Charleston Blvd., Las Vegas, NV
- **United Way of Southern Nevada** 1660 E Flamingo Road, Las Vegas, NV
- **Washoe County Department of Social Services** 350 S Center Street, Reno, NV
- **Washoe County Library – South Valleys** 15650A Wedge Parkway Reno, NV